



NATIONAL COMMISSION FOR WOMEN

PRESS NOTE

CONSULTATION ON EFFECTIVE METHODS TO ASSIST WOMEN LED ENTERPRISES

New Delhi, 11th March, 2020:

National Commission for Women in association with Ministry of Micro, Small & Medium Enterprises, Office of Development Commissioner organized a “**Consultation on Effective Methods to Assist Women Led Enterprises**”, today at the India International Centre, New Delhi.

The Consultation explored in 5 focused areas: access to latest Skills and Technology, access to Finance, access to Market, access to Infrastructure and access to Financial Management & Business Skills, to create a roadmap and build a strategy for women-led MSMEs to acquire knowledge and bridge the skill and capital gaps that will increase the potential to improve productivity for women-led enterprises.

Experts officials from government body, from Department of Fisheries Sector (GoI), Department of Industrial Policy and Promotion (GoI), Department of Rural Development (GoI), FICCI, Department of MSME (Govt. of Tamil Nadu), National Rural Livelihoods Mission (Govt. of Maharashtra), MANAGE (Govt of Hyderabad), shared various support systems created by government, existing schemes and other policy support to help scale up women entrepreneurs.

NGOs leaders and think-tank organizations led by women like Ms. Chetna Gala (Mann Deshi), Ms. Kanika Tekriwal (JetSetGo), Ms. Kamna Aggarwal (Edumust and Coachgrab Trainings), Ms. Rhea Sehgal (Eco Ware), Ms. Jugnu Jain (Sapien Biosciences) attended the consultation and shared case studies, research and other challenges that women entrepreneurs faces in venturing their business and start-ups.

The consultation explored several schemes that are effectively running under MSME banner, such as the **Start-Up India** that focuses on financial support for women start-ups business and promotes States Policies with incentives particularly designed for women, wherein the model of ‘**WE HUB**’ from Telangana State Government was discussed in depth, a model that has been successfully incubating women entrepreneurs and empowering them in their business ventures.

Representatives from the government, spoke about **Udyam Sakhi** that focuses in leveraging women strength to aggregate conducive system to meet the overall national wellbeing stability of women entrepreneurs on various fronts from finance management, business skills to market access. There are funds that amount to 10,000 CR focussed to put ahead women business leaders. **Mahila Kisan Shashaktikaran Pariyojana** was another component discussed in the consultation for understanding the impact of the policy and areas of challenges faced by women farmers.

In the concluding remarks, Chairperson of NCW, Ms. Rekha Sharma proposes that NCW will continue with such consultations and will work closely with MSME, and identify areas where NCW can work with women entrepreneurs and help them in boosting their business. NCW will adopt 1 clusters each at 5 regions across India, and reach out to women who are not able to take advantage of existing schemes.