

(on website)

F.No.1/2(2)/2019-NCW(A)-Consultant-Media/Social Media  
National Commission for Women  
Plot No. 21 Jasola Institutional Area  
New Delhi 110 025.

Sub: Engagement of Consultant – Media/Social Media  
on contract basis.

National Commission for Women requires the services of qualified and experienced person as Consultant – Media/Social Media, initially for a period of one year, on contract basis as per the criteria mentioned below. The period of contract may be extended depending upon the requirement of the Commission and performance of the individual.

**(1) Qualification:**

Post Graduate Degree/Diploma in Journalism/Mass Communication/any other related field.

**(2) Experience (3 years):**

- Leadership and administrative experience in the field of Mass Communication, media/social media related advocacy, journalism with special emphasis on women issues.
- Previous experience of working with the Government/NGO/International Organisations.
- Previous publications, print, audio-visuals and electronic media, social media work on women issue.
- Good understanding and knowledge of women's issues, as well as policies and programmes of the Government at the national level.
- Should be prepared to travel for consultations with stakeholders.
- Should be proficient in Speaking, Writing and Reading English and Hindi language.

**(3) Remuneration upto Rs.70,000/- per month.**

**Job Requirements:**

- Provide technical inputs/opinion on the issue related to domain area as referred by NCW, conducting activities as well as provide technical inputs/opinions relating to awareness generation and advocacy on women's issues as referred to by the NCW.
- Devising strategies to build linkages with print and electronic media/social media for dissemination of the objectives and the achievements of the Commission in the area of women.
- Coordination and networking with other divisions of NCW to evolve strategies for enhancing media participation in highlighting the programmes and schemes related to them.
- Support to develop BCC action and training plans for women's development.
- Develop and ensure publication of newsletters, booklets and other literature for use by different target groups/beneficiaries.
- Interact with electronic media/social media and preparation of software to propagate programmes or initiatives on women undertaken under NCW.
- Communication strategies - Handling Social Media – Facebook, Twitter, Instagram etc.

The eligible candidates may send their applications along with one photograph and attested photocopy of documents to the Under Secretary, National Commission for Women, Plot No. 21 Jasola Institutional Area, New Delhi 110025 so as to reach by 31.10.2019. The applications may also be sent through email [us-ncw@nic.in](mailto:us-ncw@nic.in)

  
(Priti Kumar)  
Under Secretary